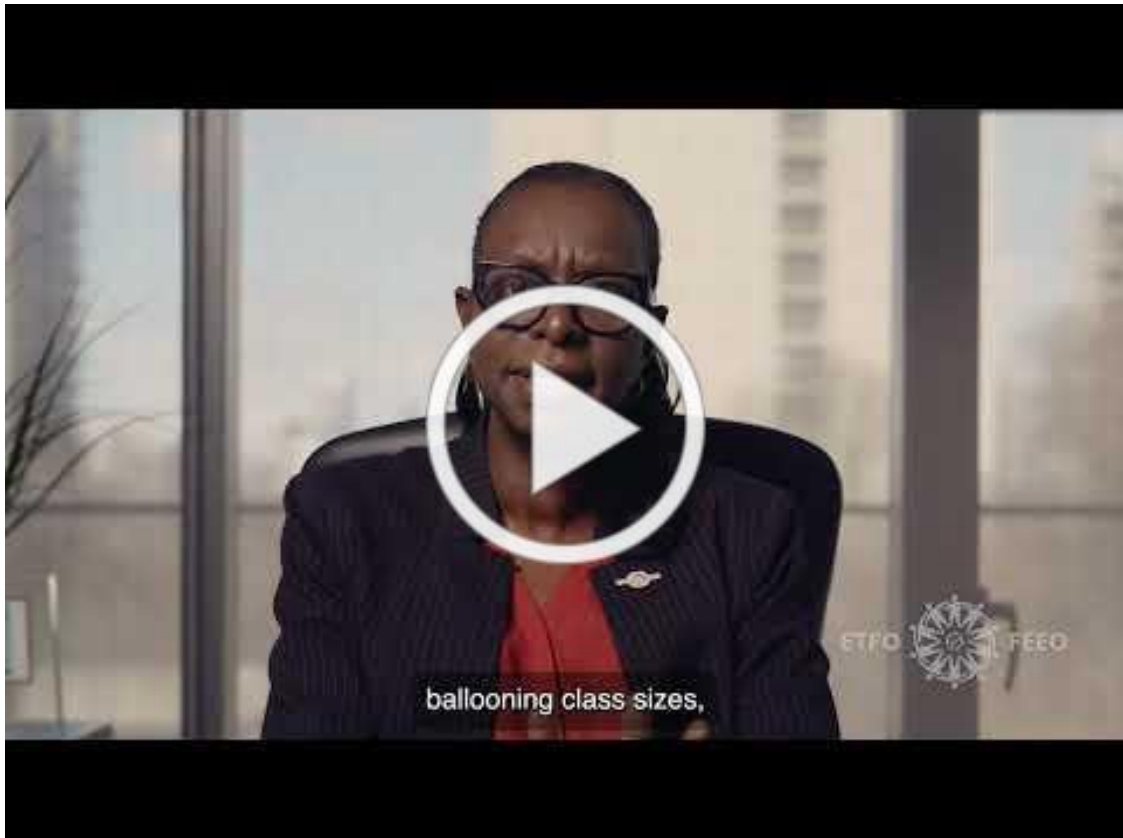


Share with ETFO your Priorities for 2026 Bargaining



ETFO collective agreements expire as of August 31, 2026. While that may seem like a long time away, ETFO is commencing preparations for the 2026 round of bargaining now.

ETFO's goal in every bargaining round is to negotiate strong collective agreements that improve the working conditions of every member. To do that, your union needs to know what is most important to you.

ETFO's Surveying Process

In preparation for negotiations, ETFO has contracted a research firm called **Strategic Communications Inc. (Stratcom)** to determine members' concerns and bargaining priorities. Here is a list of the ways that you may be contacted to participate:

- **Online Survey by Email:** *On May 5, all members who have provided ETFO with an updated email address will receive an email entitled "ETFO 2026 All-Member Collective Bargaining Survey." The email will include a personalized, unique link to participate in an online survey. The survey takes about 10-15 minutes to complete and will be open until May 30.*
- **Telephone Survey:** *From May 12 to May 30, you may be randomly selected to participate in a telephone survey about ETFO's 2026 bargaining goals. During this time, a Stratcom interviewer will call a randomly selected group of ETFO members to participate in the bargaining survey by phone. Members who have already completed the online version of the survey will not need to participate in the phone survey. This will ensure ETFO receives input from as many members as possible.*
- **Virtual Focus Groups:** *When you complete the electronic survey, you will be invited to indicate your interest in participating in online bargaining focus groups. These 2-hour online focus groups will take place in November 2025. If you have indicated interest, we will connect with you in the Fall to confirm your desire to be considered for a focus group. Selection for the focus groups is random based on focus group criteria as there is limited space in the focus groups. The focus group criteria is designed to ensure regional and diverse representation to reflect the membership. If you are selected by the Stratcom research team, ETFO will arrange for release time.*

Your participation is critical in defining and establishing ETFO's overall goals for the 2026 round of collective bargaining. This is your opportunity to make sure ETFO has a comprehensive and accurate picture of member bargaining priorities.

Questions? Contact Us

If you do not receive a survey link, please email us at cbssurvey@etfo.org. If you have questions about the surveying process, please contact us [here](#).

We look forward to hearing from you – we are stronger together!

Sincerely,

Elementary Teachers' Federation of Ontario



ETFO | 136 Isabella Street | Toronto, ON M4Y 0B5 CA