

To: ETFO Thames Valley Teacher Local Members
From: Mike Thomas, President, ETFO Thames Valley Teacher Local (ETFO TVTL)
Date: April 16, 2026
Regarding: **Red4Ed Campaign**

We are excited to launch our **Red4Ed Campaign**, running from April through June.

This campaign is about bringing members together in a visible and meaningful way to show support for public education and the incredible work you do every day.

Wearing red is a simple act, but when we do it collectively, it sends a powerful message of solidarity and pride in the incredible work we do together.

Over the coming weeks, you'll see opportunities to:

- Wear red weekly (Mondays!)
- Participate in themed activities
- Share your voice and experiences
- Engage with colleagues across the Local
- Win some cool prizes simply for participating!!!

We've also built in some fun along the way, including **photo campaigns and prize draws**.

You can participate as much or as little as you like. Every action contributes to building a stronger collective presence.

Watch for upcoming activities and key dates.

A second Red4Ed T-shirt order has closed, so if you do not have one, simply wear anything red!

Follow us on Instagram to stay connected and to receive updates and reminders!

Let's show what it looks like when educators stand together.

Wear Red. Share Your Voice. Celebrate The Incredible Work ETFO Members Do for Public Education.

When we wear red together, we send a clear message:

Public Education Matters. Students Matter. Educators Matter.

In solidarity,

ETFO Thames Valley Teacher Local



For any questions, concerns, or simply a friendly chat, the Local ETFO Office is only a phone call away at 519-474-3150 or an email to etfotvtl@etfothamesvalley.com - we're here to help.

c. Released Executive, ETFO Thames Valley Teacher Local