



Red4Ed Campaign

April - June, 2026

This campaign is about bringing members together in a visible and meaningful way to show support for public education and the incredible work you do every day.

Ways to Participate and Win Some Awesome Local Swag Prizes!

1) **Wear Red Every Week**

Wear your Red4Ed T-Shirt every Monday (or another day as agreed in your school).



2) **Red4Ed Photo Station**

At Local meetings and events - write message on whiteboard, submit your photo to be posted on the Local Instagram and Facebook.

3) **Step into the Red4Ed Frame**

Take a photo in the Local's Red4Ed photo frame at meetings and events.



4) **Personalize your Red4Ed T-Shirt**

Add a button or tag that represents who you are (i.e. "I am a Kindergarten Teacher", "I am a Music Teacher", "I Support Public Education", "Special Education Matters").

5) **Educator Voices - Weekly Testimonials**

Each week the Local will share a short testimonial from a member. Members can submit why they teach, why public education matters, a meaningful classroom moment, etc.

6) **Pets in Red - Yes, really.**

Send in photos of your pets wearing red in support of public education.



7) **Showcasing Red**

Take a photo wearing Red4Ed: at your rally, around the city, at a community event, anywhere you are sharing the Red4Ed message!



Red4Ed Swag Prize Draws

Submit your Red4Ed photos and Educator Voices testimonials by scanning this QR code for a chance to win a prize!

Deadline for Submissions: Friday, May 29, 2026



FOLLOW US ON FACEBOOK



FOLLOW US ON INSTAGRAM



PLEASE POST