LOCAL MESSAGE

To: ETFO Thames Valley Teacher Local Members
From: Mike Thomas, President, ETFO Thames Valley Teacher Local (ETFO TVTL)
Date: November 13, 2026
Regarding: **Shine the Light Campaign – November 2026**

November marks the beginning of the London Abused Women's Centre's (LAWC) 17th annual Shine the Light Campaign, raising awareness and taking a stand against gender-based violence. Throughout the month, homes, businesses, and community landmarks shine purple lights as a visible symbol of solidarity with survivors. Purple represents courage, survival, and hope, while the light serves as a reminder that gender-based violence must not remain hidden in the shadows. The campaign challenges us to shift blame and shame away from survivors and place accountability where it belongs—with perpetrators.

On November 2, members of our ETFO Thames Valley Status of Women Committee attended the lighting of the Tree of Hope in Victoria Park, joining community members in a powerful show of solidarity. On November 15, consider wearing purple to honour women's achievements, support survivors, and shine a light on the important work that still needs to be done.

ETFO Thames Valley is a proud donor and supporter of the Shine the Light Campaign. Together, we can raise awareness, challenge gender-based violence, and help build safer, more equitable communities.

#ShineTheLight2026

For any questions, concerns, or simply a friendly chat, the Local ETFO Office is only a phone call away at 519-474-3150 or an email to etfotvtl@etfothamesvalley.com - we're here to help.

c. Released Executive, ETFO Thames Valley Teacher Local